How to Use a Fishbone Diagram

Presented by Elisabeth Swan

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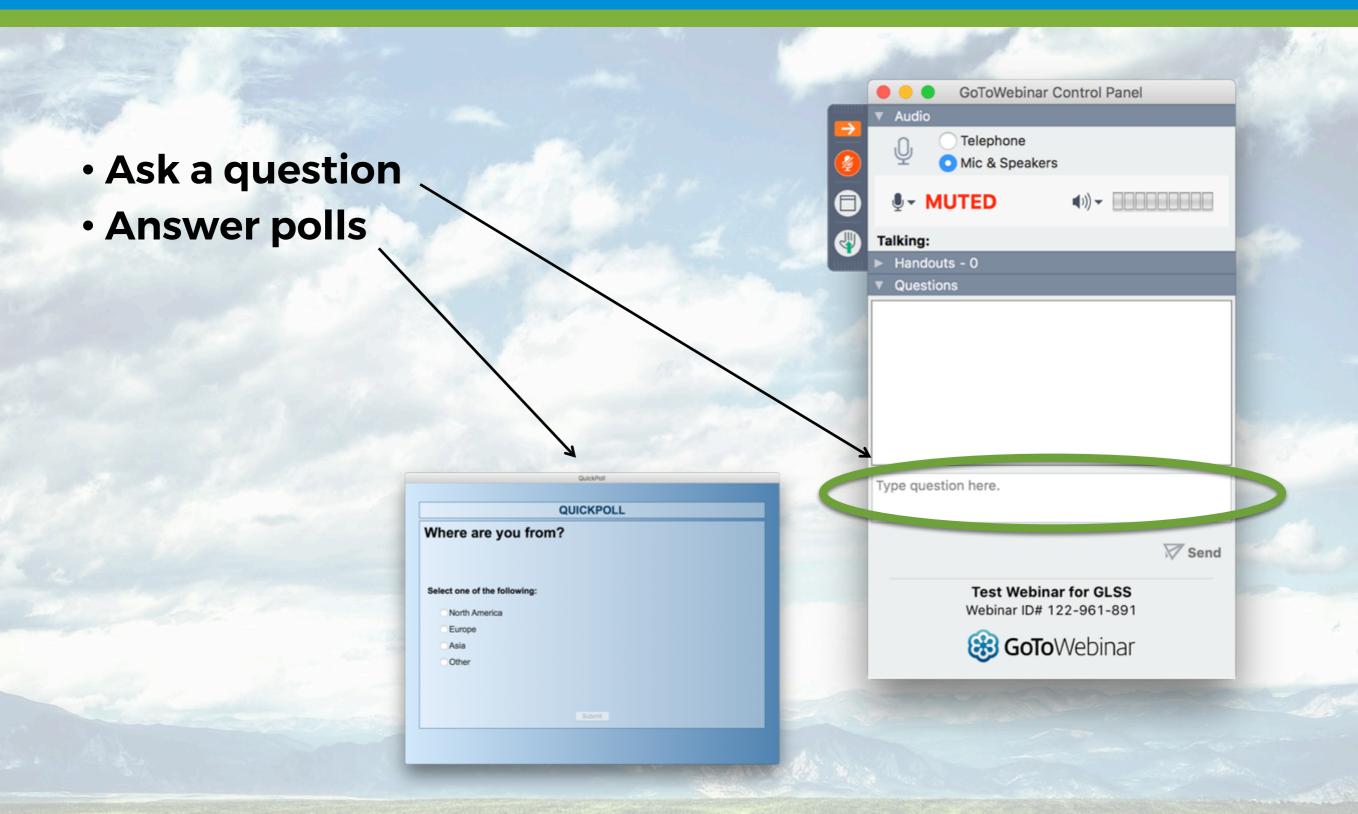


Our Expert: Elisabeth

- Managing Partner & Executive Advisor at GoLeanSixSigma.com
- Master Black Belt
- Certified Executive Coach at Burnham Rosen Group
- BA in English Literature from Columbia University/Barnard College
- Born in the UK



How to Interact





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Today's Agenda

- What is a Fishbone (aka Cause & Effect or Ishikawa)
 Diagram?
- Why and when should we use a Fishbone Diagram?
- What's the right way to build a Fishbone Diagram?
- Are there any ways not to use a Fishbone Diagram?
- What do "proper" Fishbones look like?



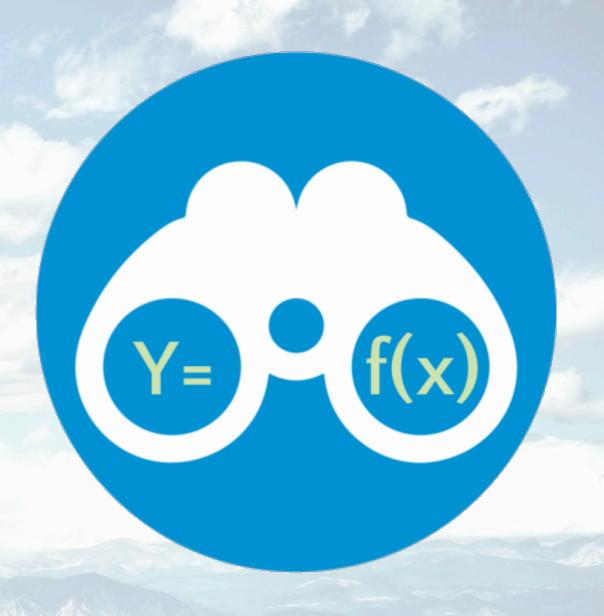
The "Y" and the "X"

The Y

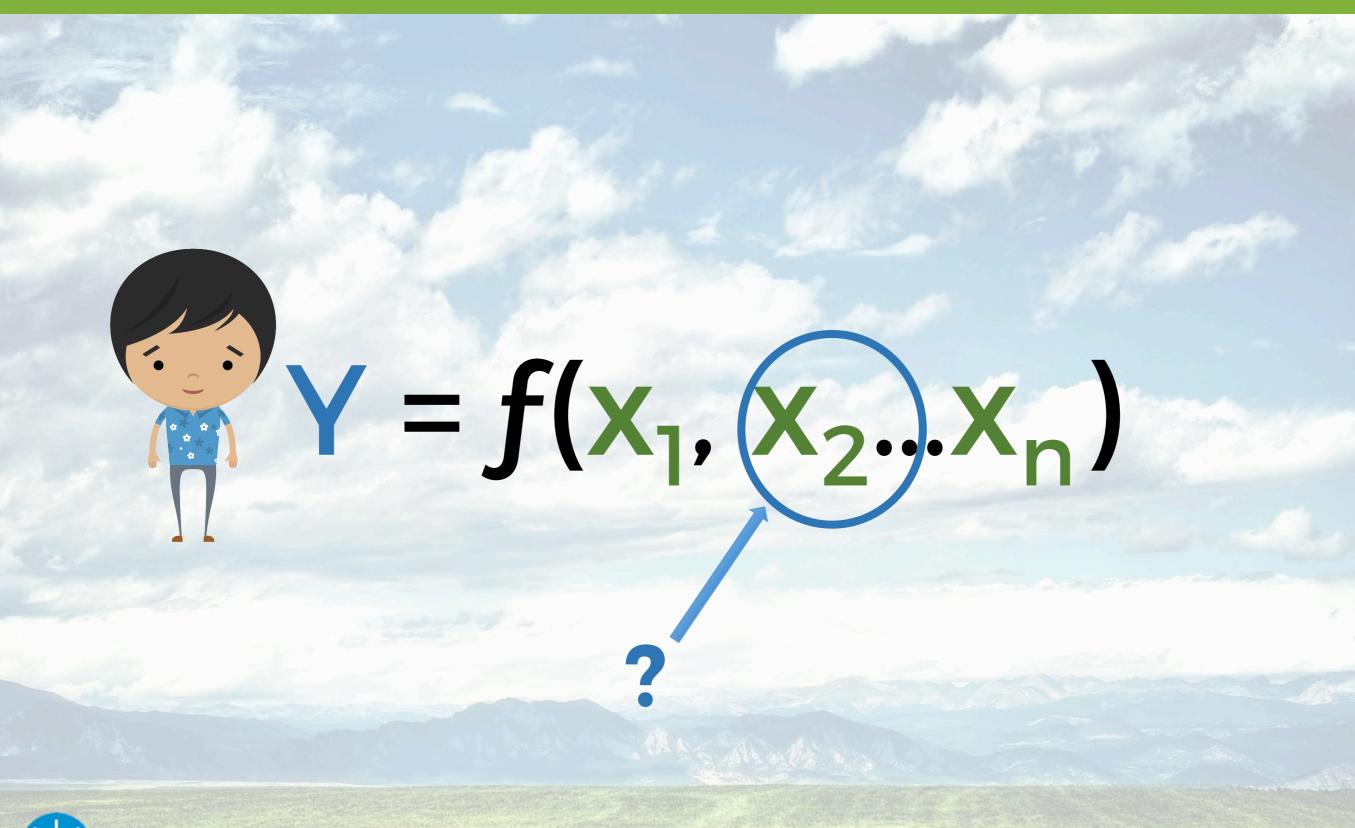
The X

- · Y
- Dependent
- Output
- Effect
- Symptom
- Monitor
- Garbage Out

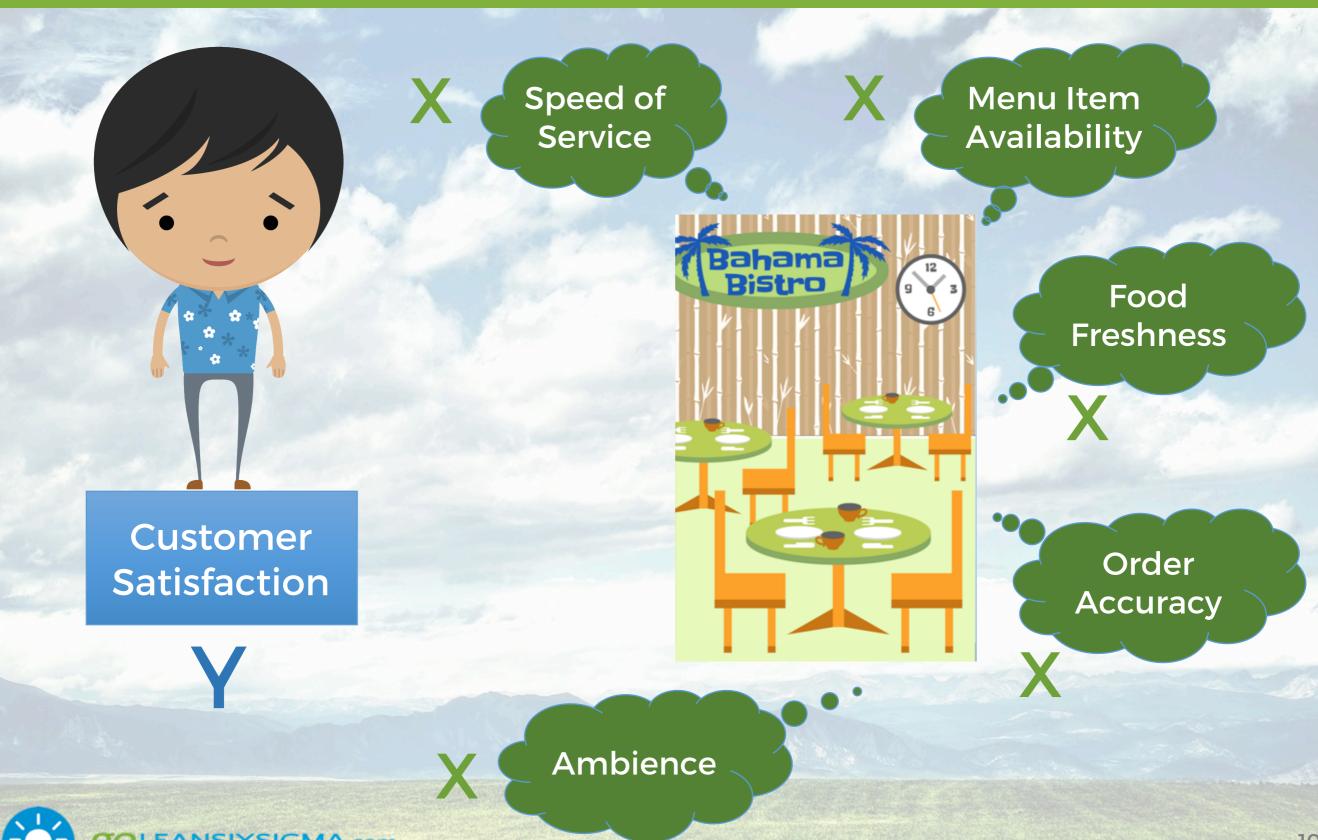
- X₁, X₂...
- Independent
- Input
- Cause
- Problem
- Control
- Garbage In



Pseudo Equation



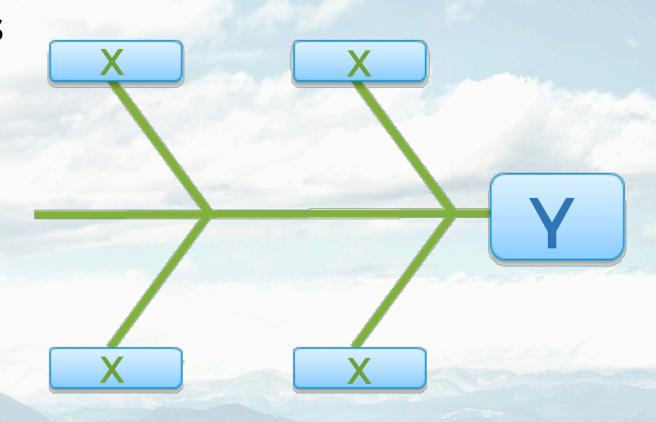
Y and X at Bahama Bistro



What Is a Fishbone Diagram?

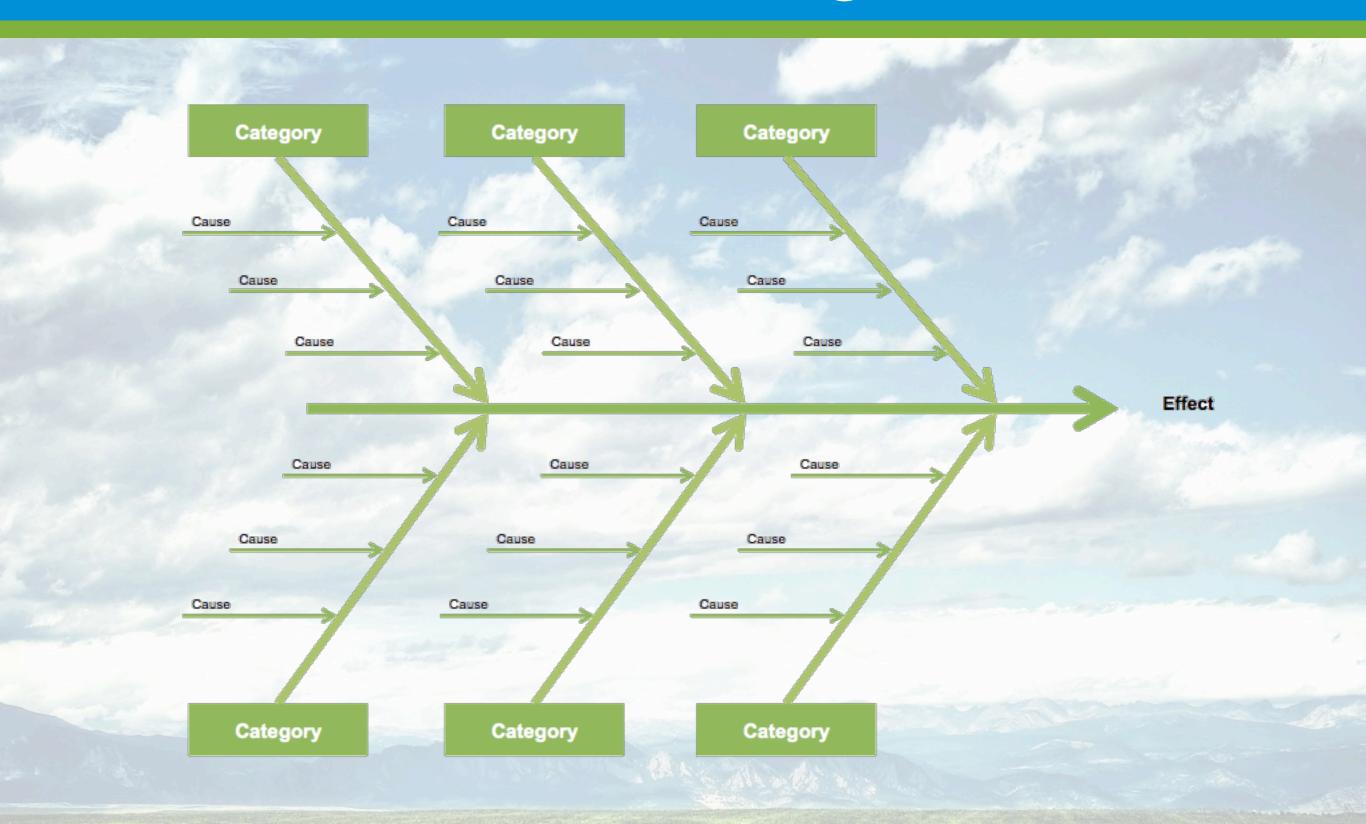
Fishbone Diagram: aka "Ishikawa" or "Cause & Effect" is a method of structured brainstorming to get to root cause

- Conducted in groups
- Uses categories
- Uses hierarchy





Fishbone Diagram





Poll #1:

What's your experience with Fishbone Diagrams?

- A. Totally new to me
- B.I use them but not sure I'm using them effectively
- C.I know about them but don't use them
- D.I use them all the time great tools



How to Construct

Issue or "Y" in "Fish Head"

Two methods:

- 1. Pre-Label Fishbones
 - Transactional Categories
 - Manufacturing Categories
- 2. Brainstorm and affinitize root causes into categories that are process specific
 - Groupings become "Fishbone" labels



1. Pre-Label

Advantages

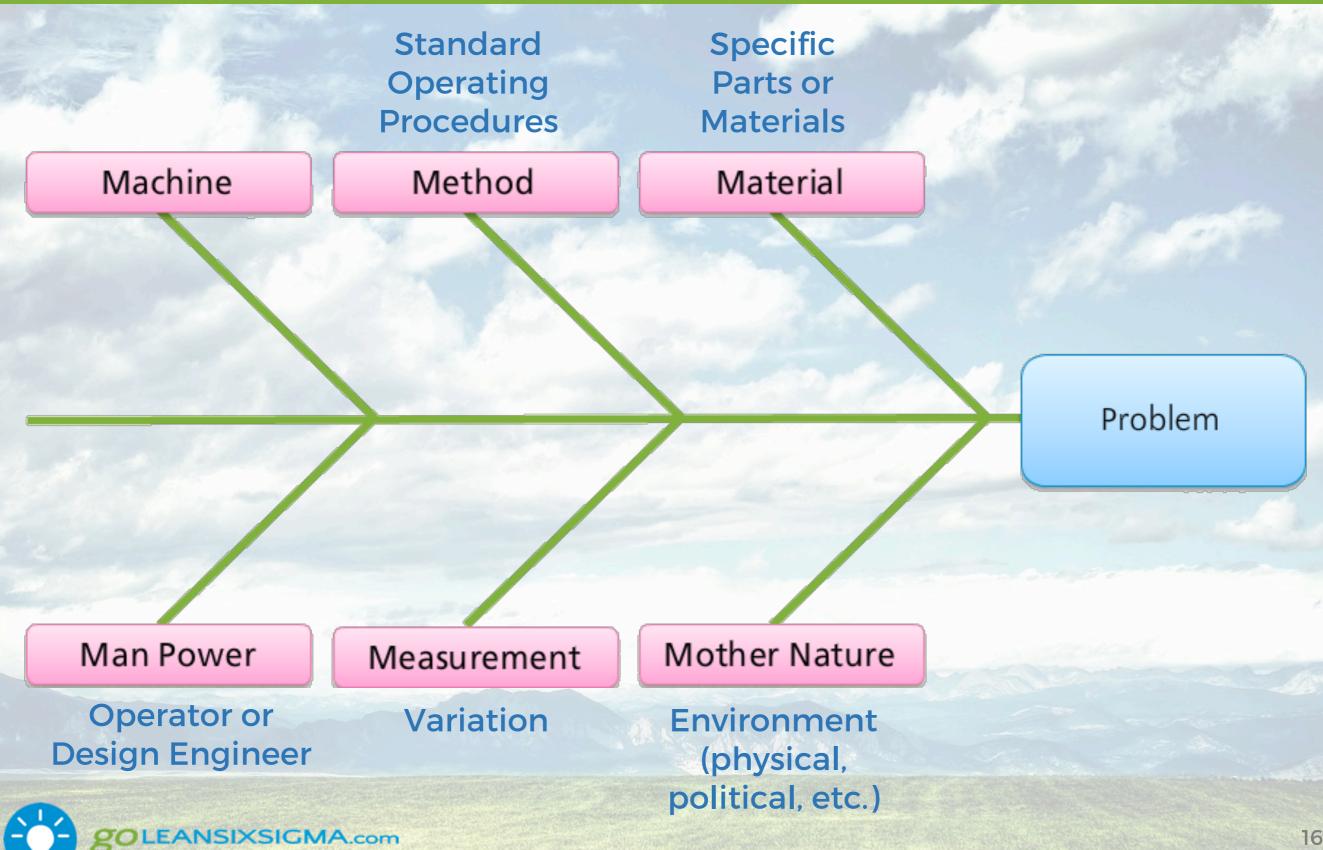
- Easy to set up
- Causes unexpected ideas
- Does not require upfront work
- Can combine with brainstormed categories

Disadvantages

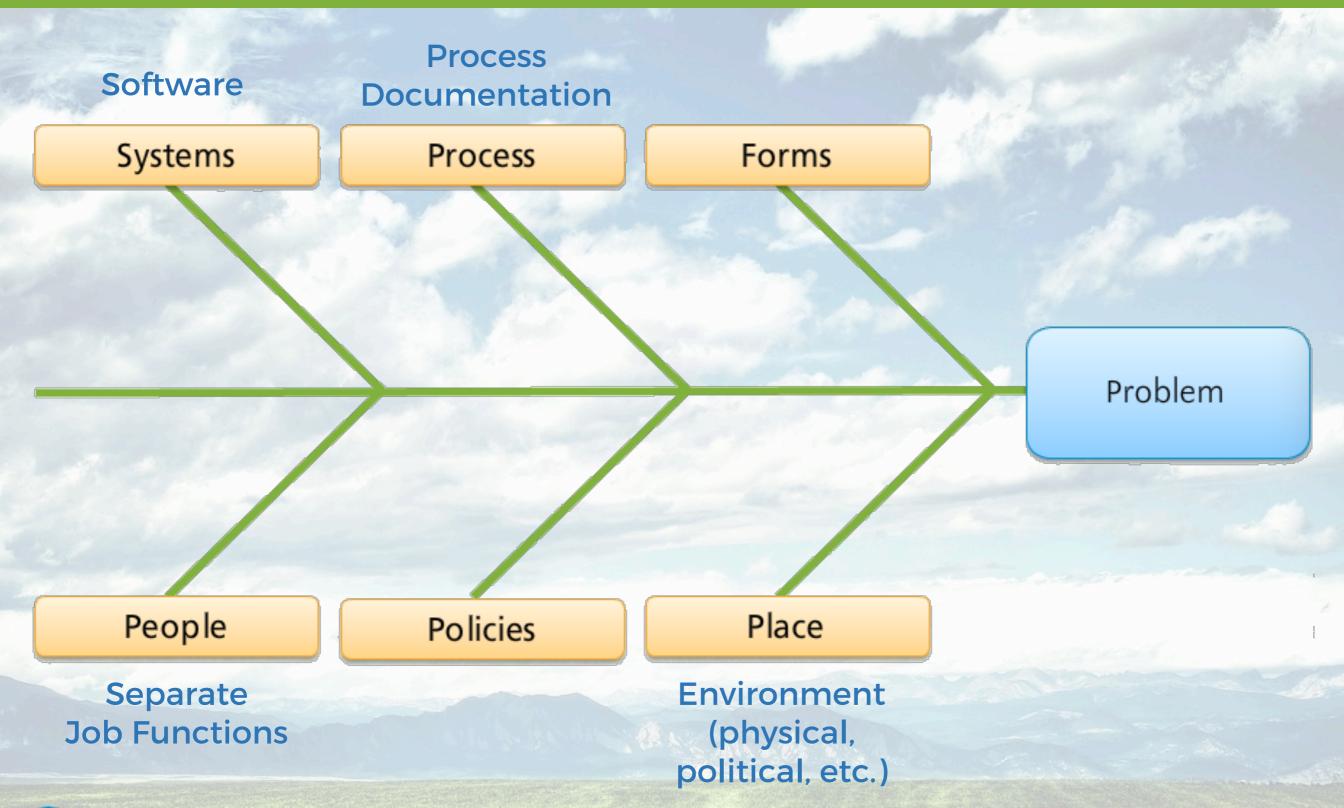
- Limits ideas
- Not focused on the process



Manufacturing Categories



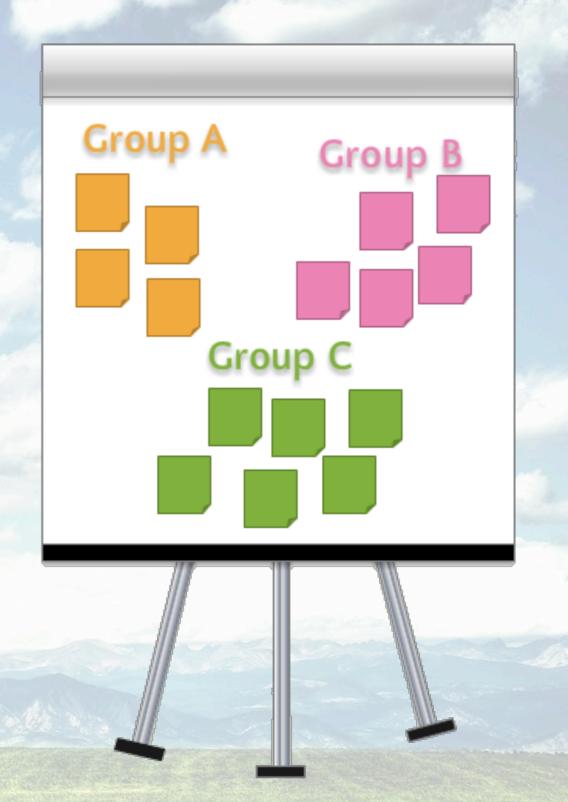
Transactional Categories





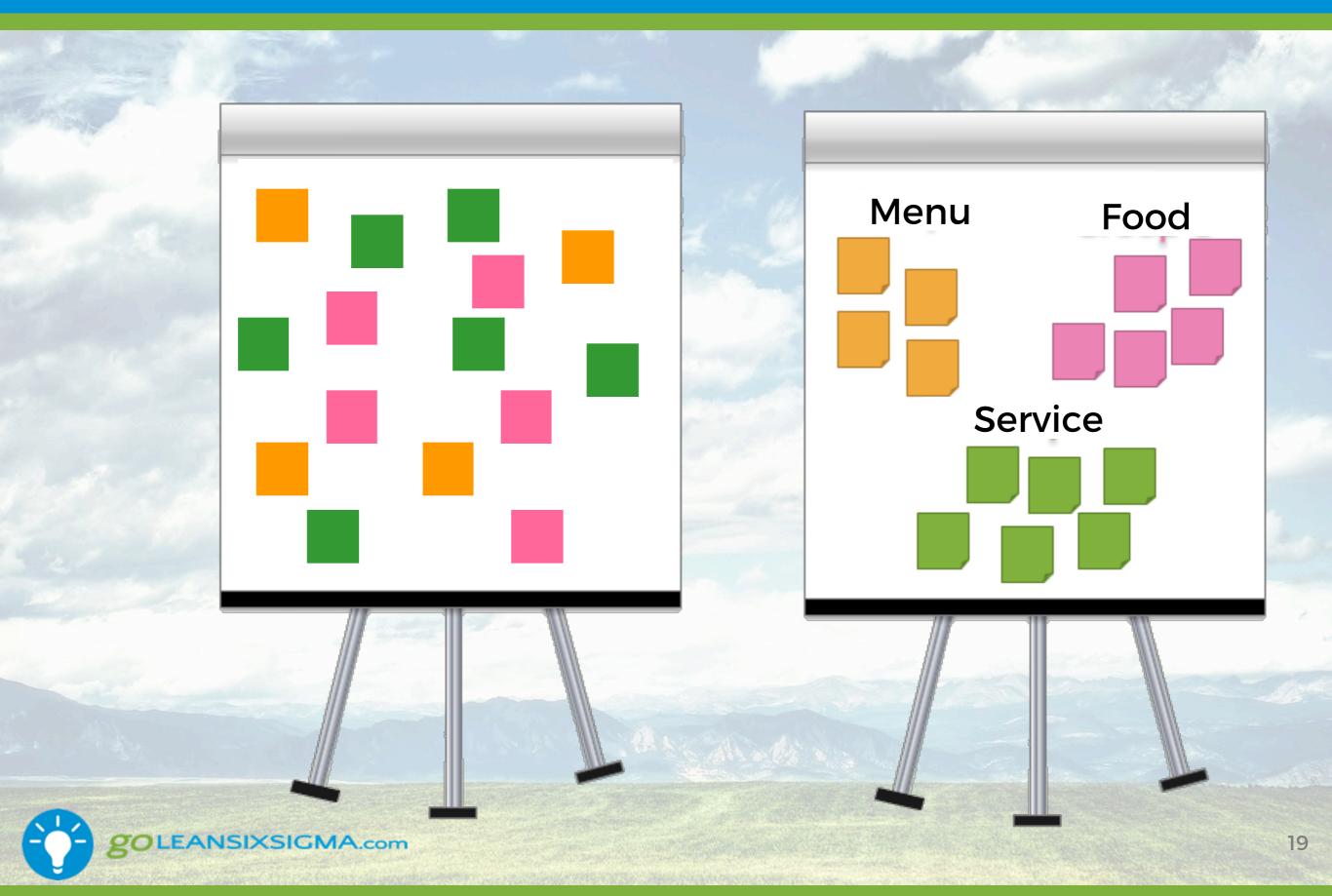
2. Affinity Analysis

- More focused on specific process
- Organic
- Involves group
- Good to practice Affinity
 Analysis generic
 organizational
 technique

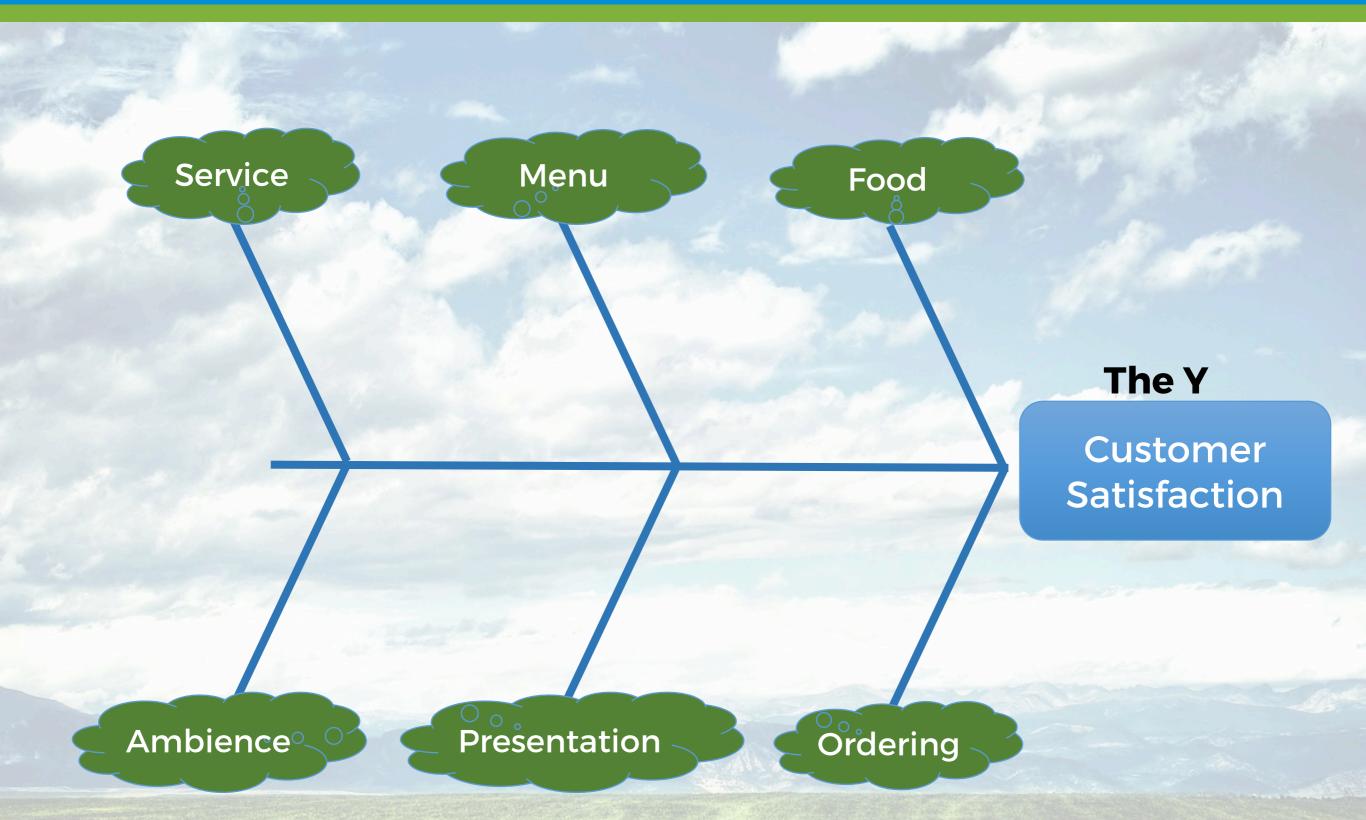




Brainstorming



Fishbone Diagram





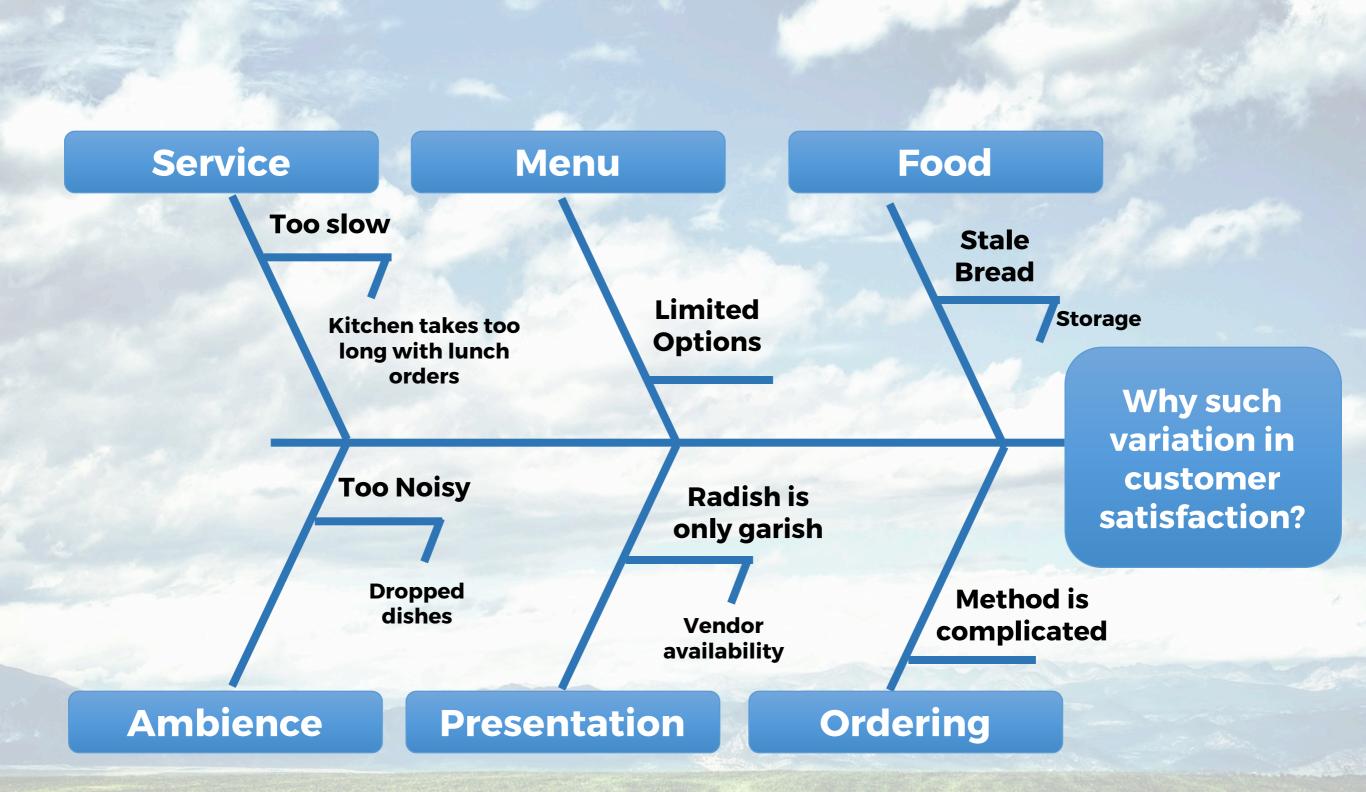
Poll #2:

Which method do you use to build the Fishbone Diagram?

- A. I use the standard Manufacturing or Transactional labels
- B. I brainstorm and affinitize categories first
- C. I just pick labels that seem appropriate given the issue
- D. None of the above

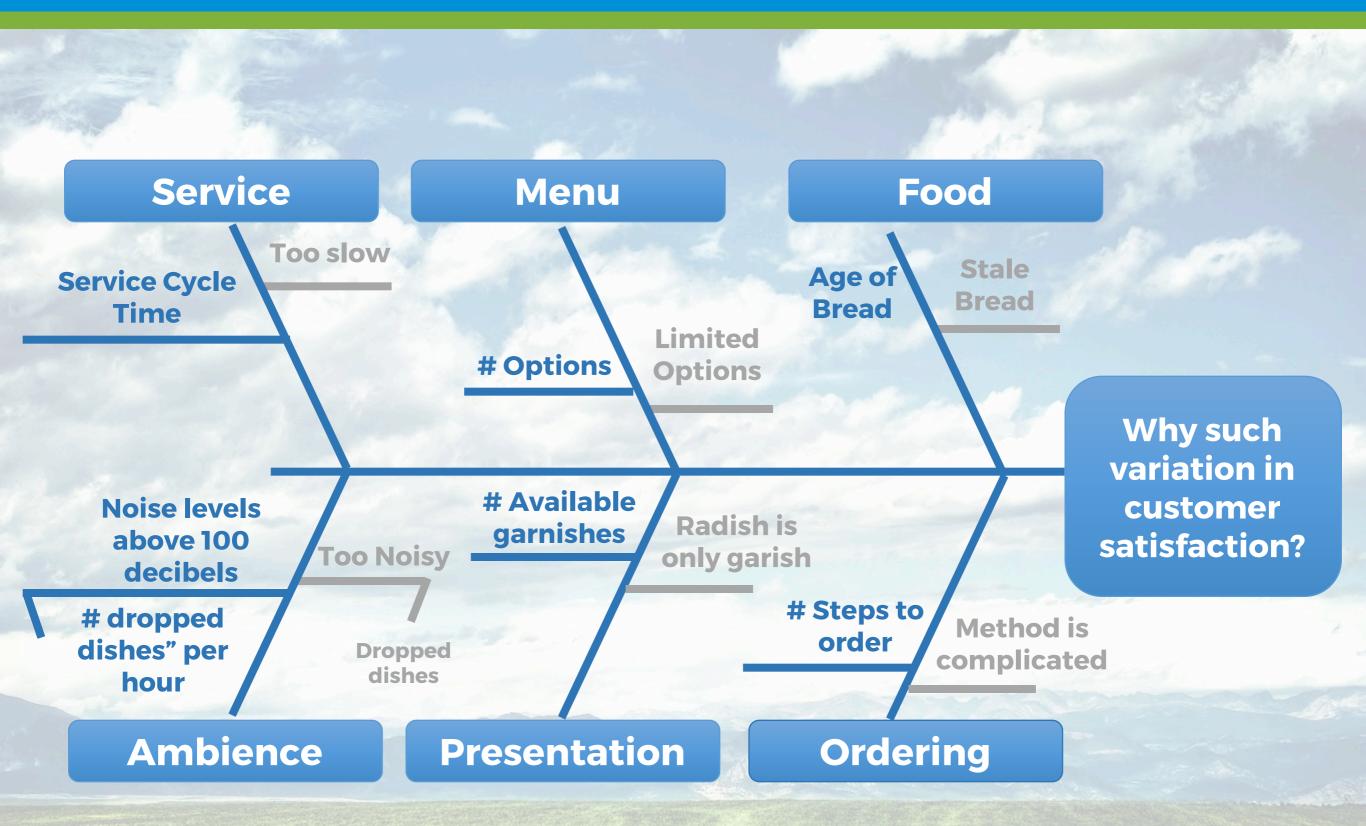


Fishbone Diagram Example



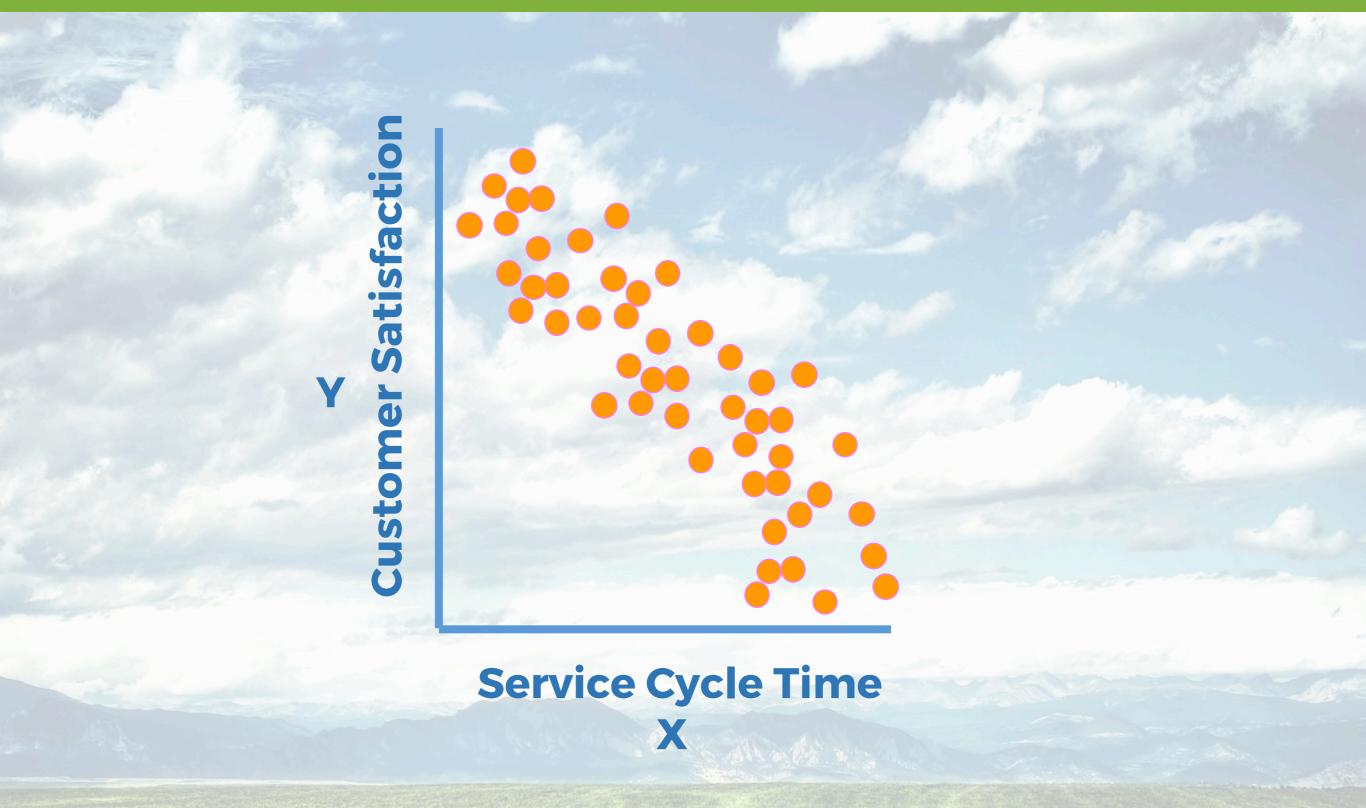


Turn Into Measures



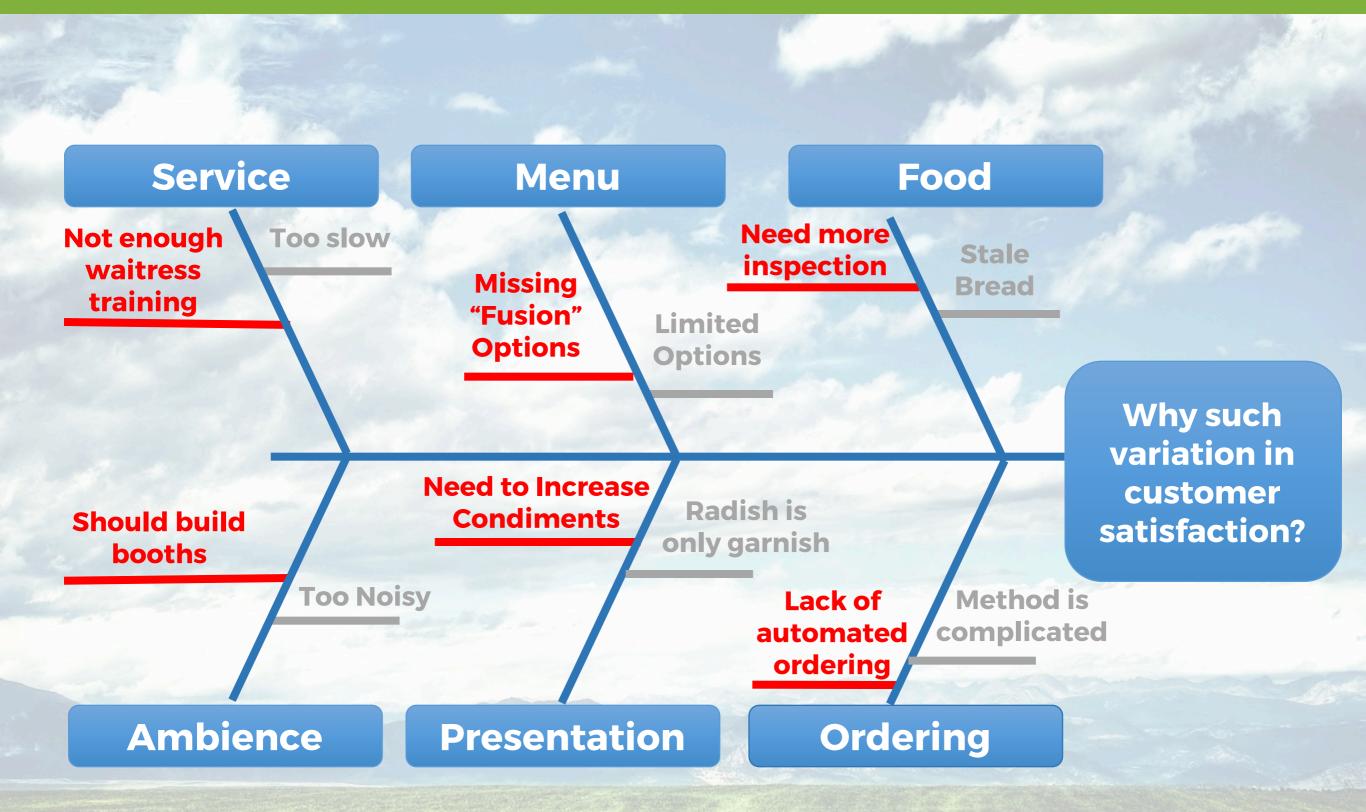


Looking for Correlation



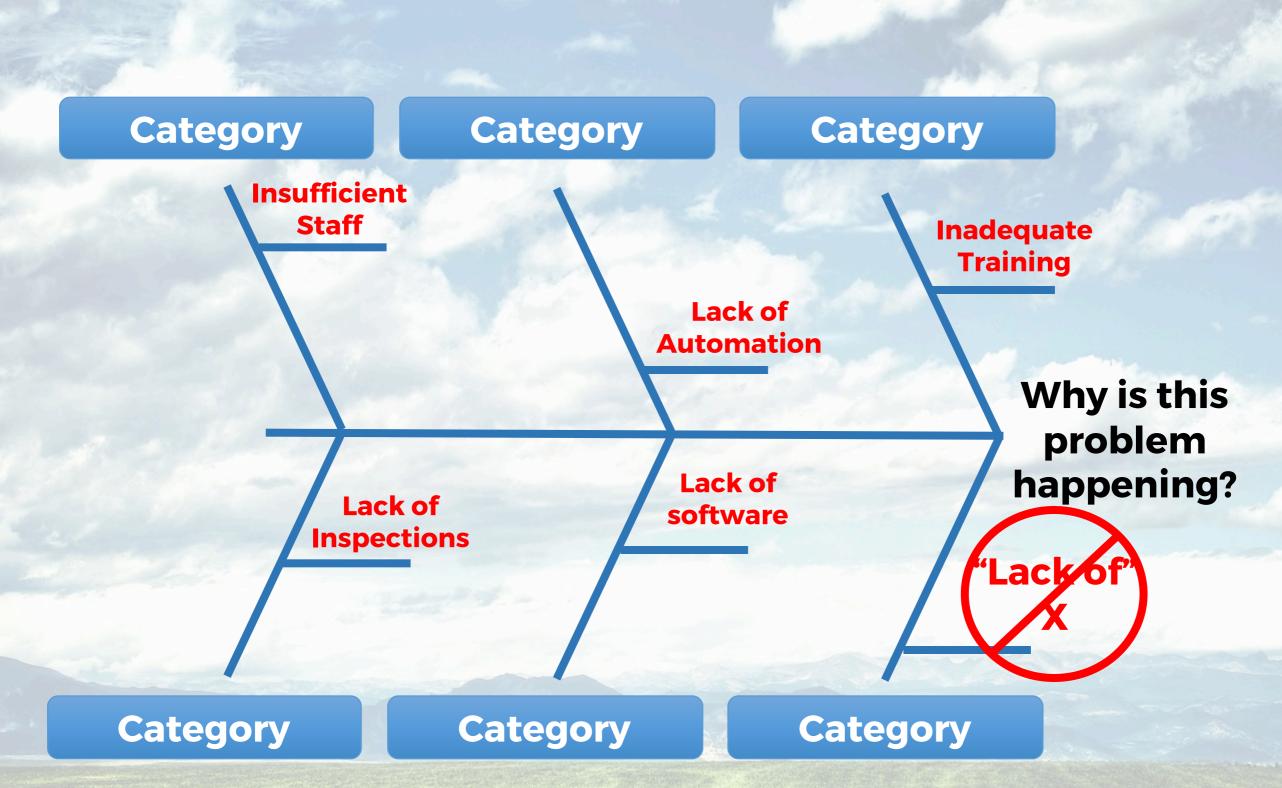


Caution: Solutions Masquerading...





Fishbone Trap





Solutions -> Measurable Causes

- Lack of training → Level of operator knowledge
- Procedure not followed → % of time procedure followed
- Inadequate staffing → # of man hours utilized
- Lack of inspection → % returned meals

Level of Training

- Run by teenagers
- Assume turnover
- Build processes with visual management
- Low need for training

That's fine for fast food, but at the Bahama Bistro we make kitchen magic! McDonal in the box



Number of Inspections

- Add time (waste)
- Cause delays
- Initiated by failures
- Provide false sense of security
- Never removed

"We *inspect* because we *expect* a *defect*"



Automation Myths

Myth 1: No need to address this issue now - Software "X" is *coming*

Myth 2: Software "X" will solve the process issue

Myth 3: Automation will streamline the process





Solution Parking Lot

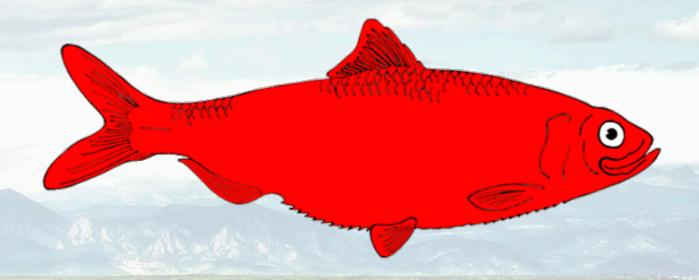
Solutions

- Have Joey do everything
- Outsource the cooking
- Get rid of Marketing
- Close early
- Switch to Italian food

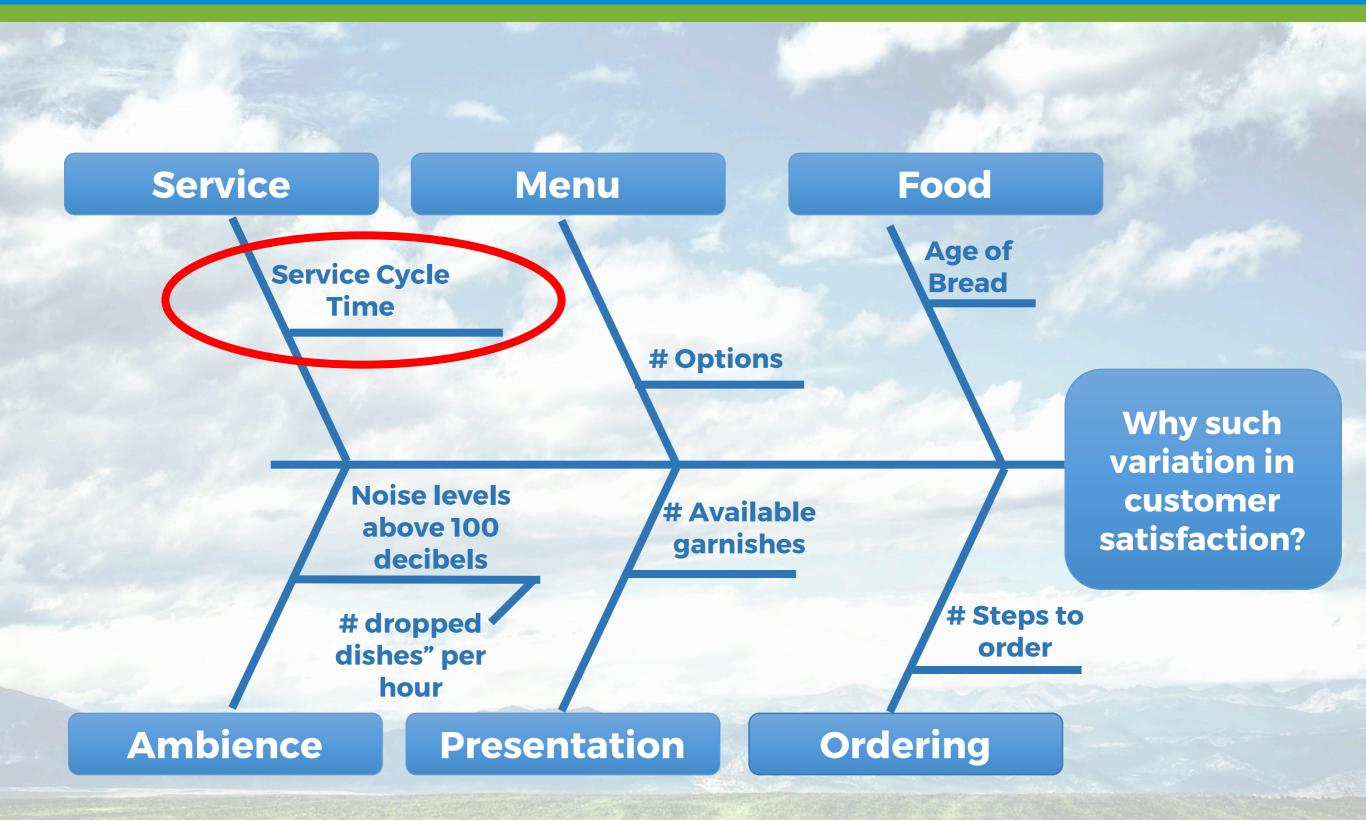


"Red Herring" Root Causes

- Beware of solutions masquerading as problems
 - Key phrases: "Lack of...", "Insufficient...", "Inadequate..."
- Don't assume training is the issue
 - Is process too complicated?
- Clean up process before automating



One Fishbone Leads to Another...





New Fishbone Diagram





The Five Whys

- Repeatedly ask "Why"
- · Work the causal chain
- Done by those in the process
- Could be more or less than
 5 "Whys"

Benefits:

- Simple no stats
- Get past symptoms
- Good for processes involving human factors

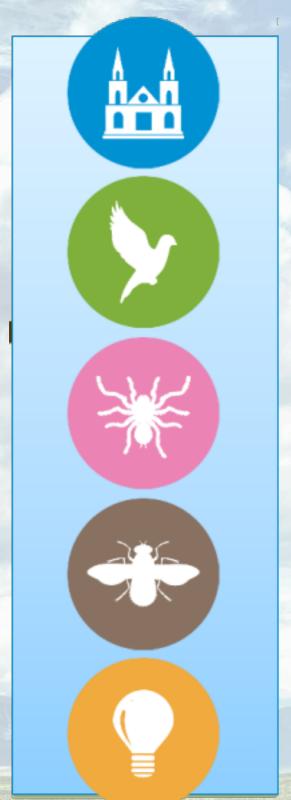
Did someone teach this technique to my child?

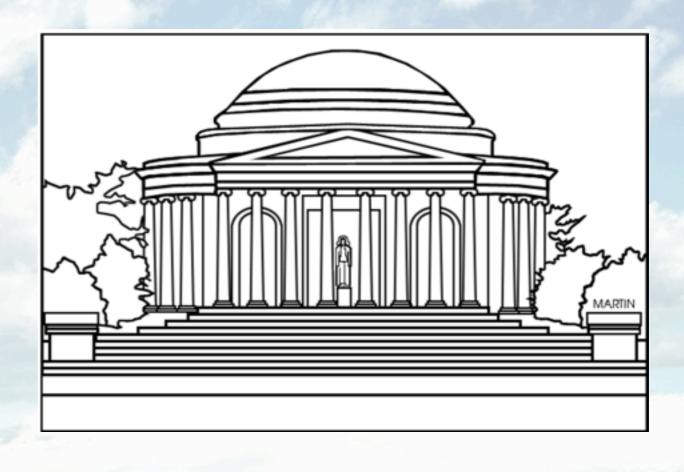




Five Whys Example

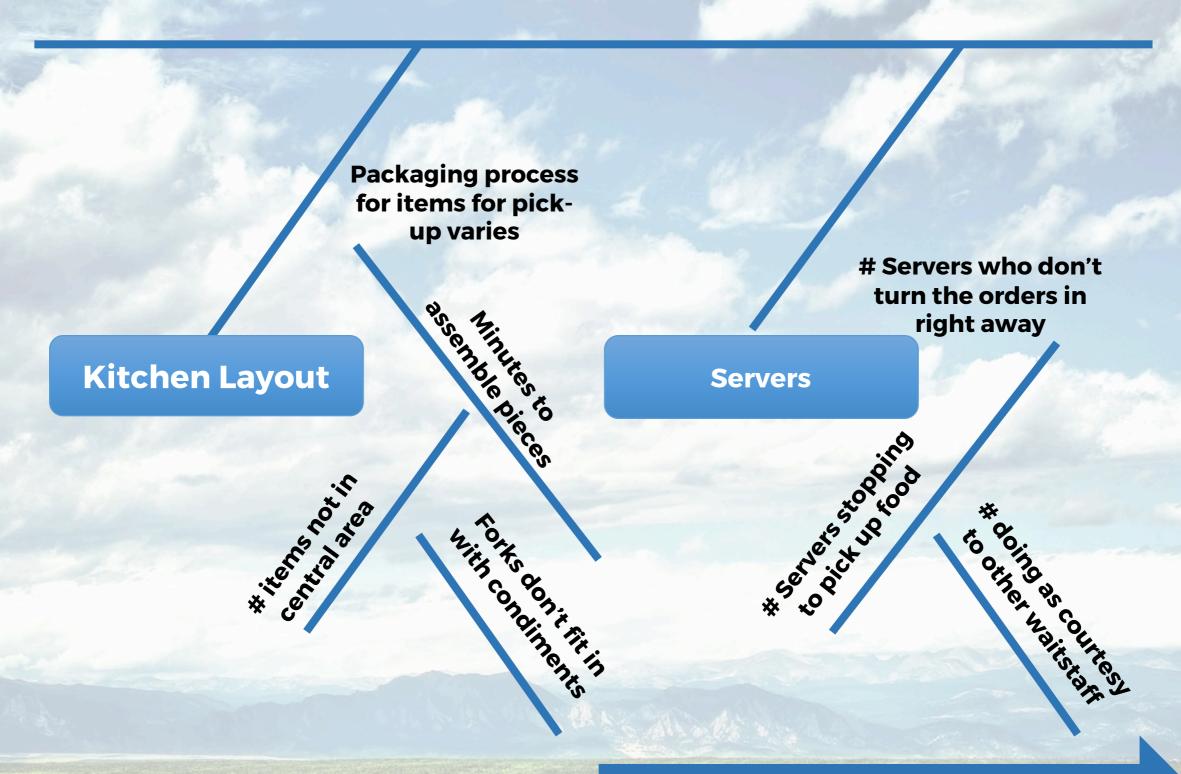








Fishbone and Five Whys





Five Whys Template

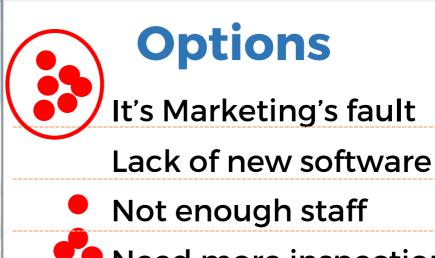
5 Whys

| Why 1 | | Why 2 | | Why 3 | | Why 4 | | Why 5 | |
|---|--|------------------------------|---|---|----------------------------|--|--|---|---|
| Why? | Because | Why? | Because | Why? | Because | Why? | Because | Why? | Because |
| Why do food orders take so long to deliver to the customer? | Because some of the prep takes too long | Why does prep take too long? | Because sometimes chefs have to restock supplies and wash dishes in the middle of the rush | Why does the chef have to restock and wash dishes? | Because we run out of both | Why do we run out of ingredients and dishes? | Because we don't have enough ingredients prepped and we don't have enough dishes | Why do we not have enough prepped ingredients or enough dishes? | Because we never know how many orders to plan for |



Multi-Voting

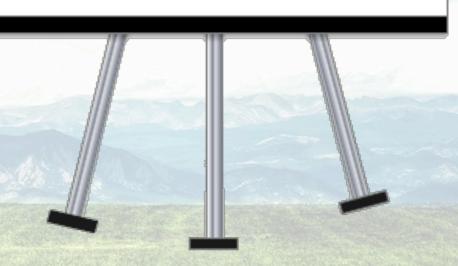
- Count the number of options
 - Root causes
 - Solutions
 - Customer Comments
- Divide by 3
- Hand out N/3 Dots to each person
- Narrow the list



Need more inspection

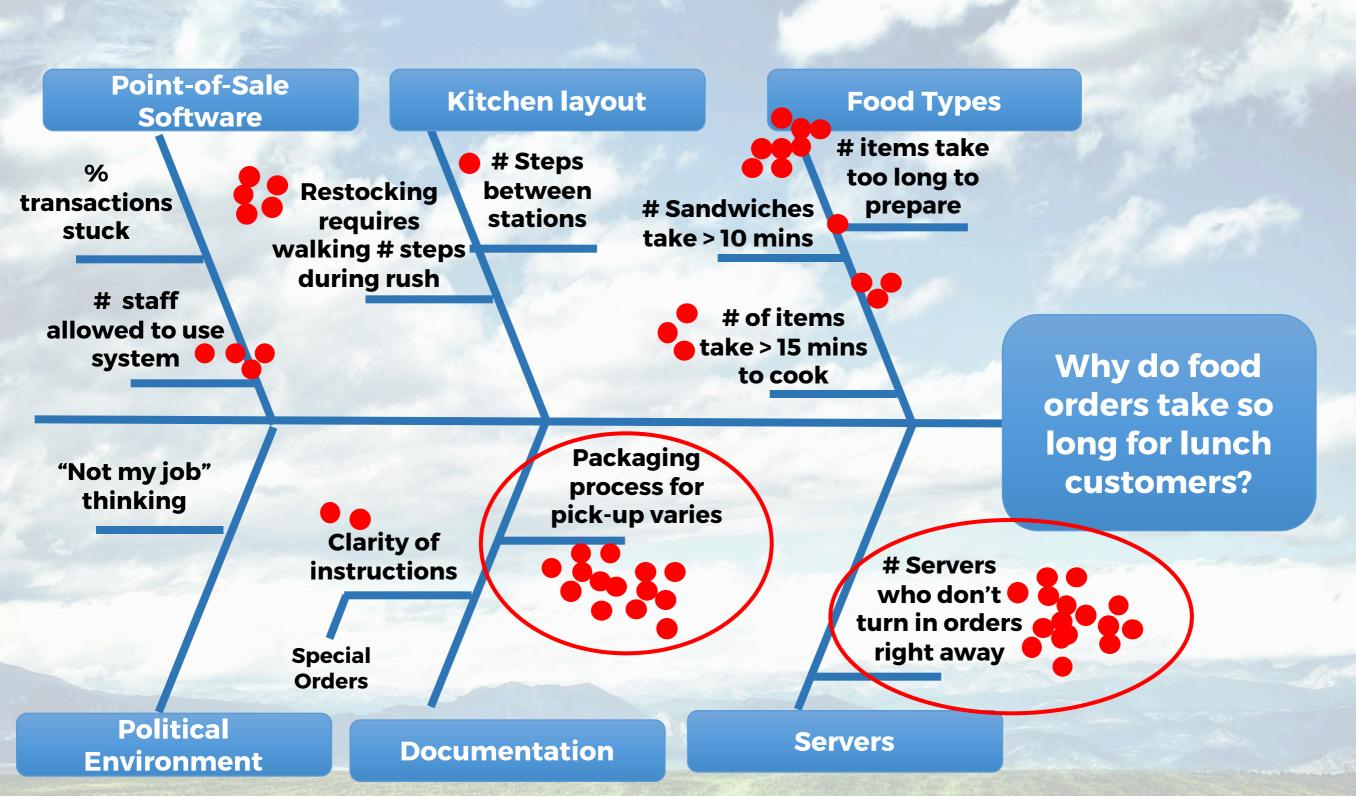
Need a new manager

Need more money





Multi-Voting





Next Steps

- Fishbone is a structured brainstorming –
 not proof
- Team decides where to focus
- Must create hypothesis statements
- Verification can take many forms
- Depends on the process and issue

Poll #3:

What's your experience with Fishbones "gone wrong"?

- A. They are populated with solutions
- B. They are not paired with the 5 Whys
- C. They are not verified
- D.Some combination of above
- E. None of the above all good!



Validating Methods

Observe

 Watch the process and see the issue in action

Compare

Where problem is/isn't

Use Data

Caution

Use Stat Tools to Test Hypothesis

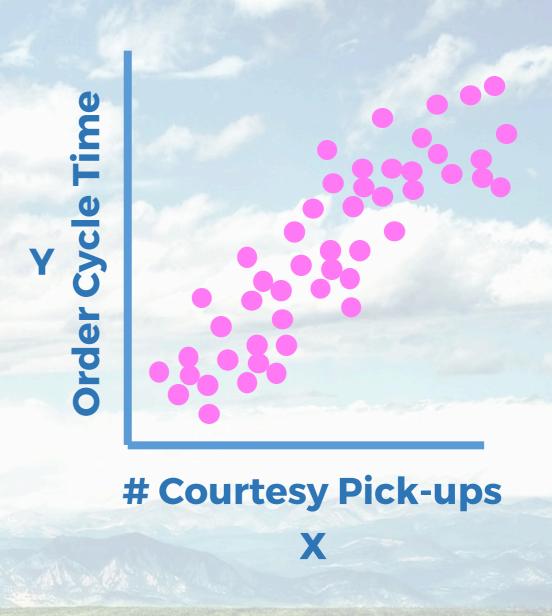
Try to "disprove" the Null Hypothesis





Hypothesis & Data Example

Hypothesis: As number of waitress "courtesy" food pick ups increase, lunch order cycle time increases





Fishbone Review

Build the Fishbone

- Conduct in groups (not party of one) more brains, more ownership
- Brainstorm and clarify labels (physical or political environment?)
- Populate the fishbone bony is good not limited to one page
- Don't worry about "where" a cause goes as long as it's included
- Consider what causes process "variation" not just defective units
- Turn causes in to measures set up for verification

Expand the Fishbone

- Use 5 Whys to dig past symptoms
- Watch for solutions masquerading as problems use Solution Parking Lot
- Keep and update Fishbone organizational knowledge

Verify the Fishbone

- Multi-vote and prioritize potential root causes to research
- Form hypothesis statements & and select verification method



Today We Covered

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Q&A





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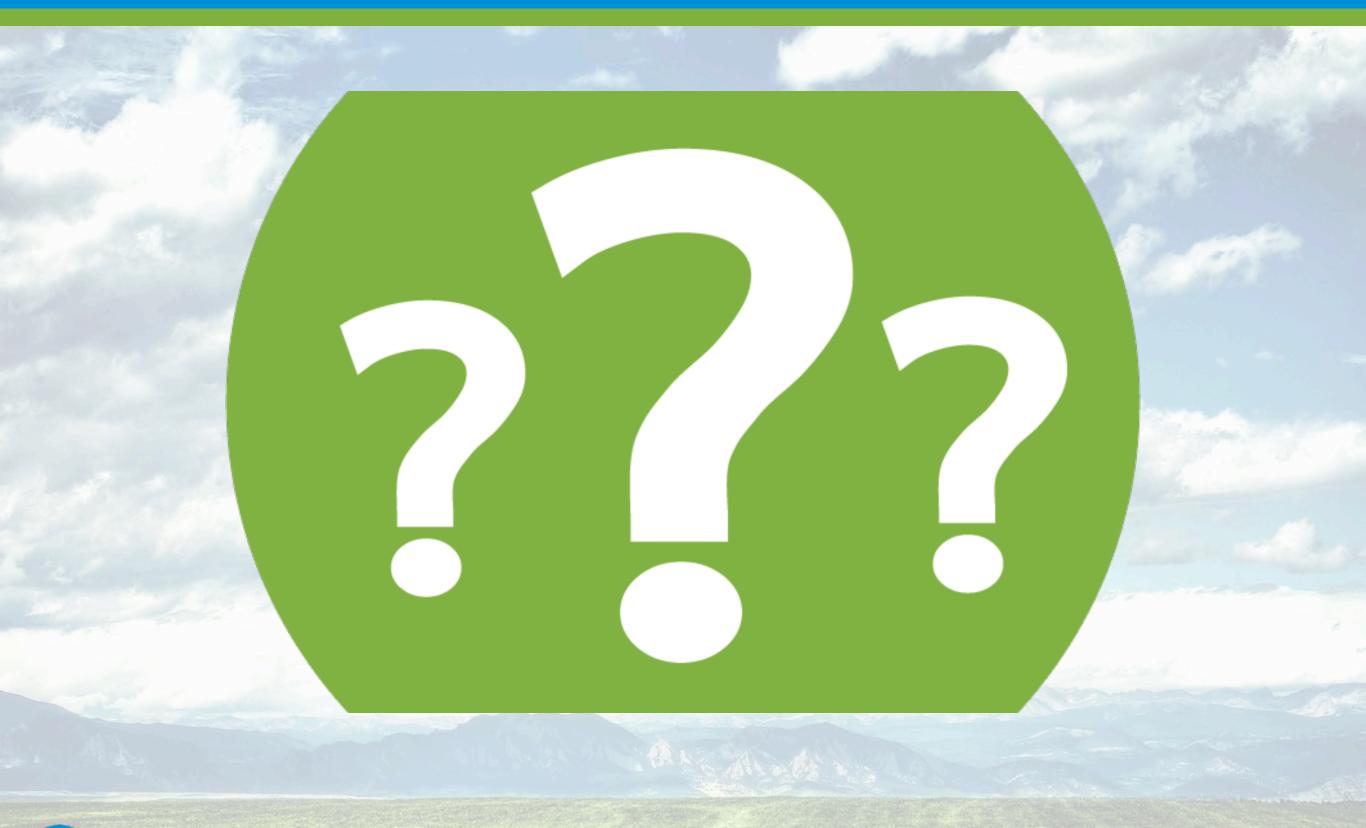


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Q&A





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